

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
947344-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1686

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	947344	06300879

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/06/12	10-11a Anderson Cooper 10-11a	10-11a	-TWT---	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	10:31 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-104H	\$275.00 NM
2	WPBF	Th	09/06/12	10:33 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-102H	\$275.00 NM
2	09/04/12	09/06/12	The View	11A-12PM	-TWT---	:30	1	\$750.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	11:30 AM	The View	11A-12PM	:30	OFA-12-G-102H	\$750.00 NM
3	09/04/12	09/06/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	-TWT---	:30	2	\$325.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-104H	\$325.00 NM
2	WPBF	W	09/05/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-104H	\$325.00 NM
4	09/04/12	09/06/12	Dr. Oz	4-5p	-TWT---	:30	2	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/04/12	4:37 PM	Dr. Oz	4-5p	:30	OFA-12-G-104H	\$525.00 NM
1	WPBF	W	09/05/12	4:15 PM	Dr. Oz	4-5p	:30	OFA-12-G-102H	\$525.00 NM
5	09/04/12	09/06/12	4:30a-5a	430a-5a	-TWT---	:30	2	\$50.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/04/12	4:54 AM	4:30a-5a	430a-5a	:30	OFA-12-G-104H	\$50.00 NM
1	WPBF	W	09/05/12	4:39 AM	4:30a-5a	430a-5a	:30	OFA-12-G-104H	\$50.00 NM
6	09/04/12	09/06/12	M-F 5pm News	5-6pm	-TWT---	:30	1	\$475.00	NM



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947344-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1686	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/05/12	5:15 PM	M-F 5pm News	5-6pm	:30	OFA-12-G-104H	\$475.00 NM
7	09/04/12	09/06/12	WPBF News 25 Mornings	6-7AM	-TWT---	:30	2	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-102H	\$400.00 NM
2	WPBF	Th	09/06/12	6:16 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-102H	\$400.00 NM
8	09/04/12	09/06/12	Good Morning America	7-9AM	-TWT---	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/06/12	8:54 AM	Good Morning America	7-9AM	:30	OFA-12-G-104H	\$475.00 NM
9	09/04/12	09/06/12	Jeopardy	7:30-8PM	-TWT---	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	7:53 PM	Jeopardy	7:30-8PM	:30	OFA-12-G-102H	\$1,600.00 NM
2	WPBF	W	09/05/12	7:35 PM	Jeopardy	7:30-8PM	:30	OFA-12-G-104H	\$1,600.00 NM
3	WPBF	Th	09/06/12	7:35 PM	Jeopardy	7:30-8PM	:30	OFA-12-G-104H	\$1,600.00 NM
10	09/04/12	09/06/12	Dr. Oz M-F 9-10a	9-10a	-TWT---	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	9:22 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-G-104H	\$275.00 NM
2	WPBF	Th	09/06/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-G-104H	\$275.00 NM
13	09/09/12	09/09/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	6:41 PM	Sun 630pm News	630-7pm	:30	OFA-12-G-104H	\$325.00 NM
14	09/09/12	09/09/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	8:59 AM	Sun 8-9am News	Sun 8-9am	:30	OFA-12-G-104H	\$225.00 NM
15	09/09/12	09/09/12	Sun ABC Prime B	8-9PM	-----1	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	8:41 PM	Sun ABC Prime B	8-9PM	:30	OFA-12-G-104H	\$1,100.00 NM
16	09/08/12	09/08/12	Nascar Cup Series	730pm-11:30pm	-----5-	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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947344-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1686	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/08/12 10:09 PM Nascar Cup Series 730pm-11:30pm :30 OFA-12-G-104H \$900.00 NM 2 WPBF Sa 09/08/12 12:23 AM Nascar Cup Series 730pm-11:30pm :30 OFA-12-G-104H \$900.00 NM LR- Auto Racing									
17	09/04/12	09/06/12	GOOD AFTERNOON AM2-3p		-TWT---	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/05/12 2:35 PM GOOD AFTERNOON AMERICA 2-3p :30 OFA-12-G-104H \$400.00 NM									
18	09/10/12	09/10/12	WPBF News 25 Mornings5:30-5:57am		M-----	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/10/12 5:28 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-G-104H \$150.00 NM 2 WPBF M 09/10/12 5:42 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-G-104H \$150.00 NM									
19	09/09/12	09/09/12	Sun 5-6am News	Sun 5-6am	-----S	:30	2	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 2 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/09/12 5:13 AM Sun 5-6am News Sun 5-6am :30 OFA-12-G-104H \$25.00 NM 2 WPBF Su 09/09/12 5:55 AM Sun 5-6am News Sun 5-6am :30 OFA-12-G-104H \$25.00 NM									
Total Spots							28		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,400.00
<u>Agency Commission</u>	\$2,160.00
<u>Net Amount Due</u>	\$12,240.00